Bikash **Joshi**

PRODUCT MANAGER & DESIGN LEAD

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EDUCATION

North-Eastern Hill University
Bachelor of Commerce - BCom
2008-2011

SKILLS

Product Management

- Indepth knowledge of Product Lifecycle
- Validating Ideas/Features using Lean Methodology
- Product Strategizing and Execution
- Creating Roadmap
- Conduction Product Research
- Creating Personas and Journey Mapping
- Feature Prioritization

Design

- Indepth knowledge of Design Thinking Process
- Conduction UX Research
- Creating Wireframes & Prototype
- Conducting Usability Testing
- Creating and managing Design System

Tech

- HTML, CSS, Javascipt
- Framework: React and Next
- Headless CMS: Contentful and Strapi

SUMMARY

As a Designer turned Product Manager, I can align the design with the vision of the product. I strongly believe, it is the Design which can make or break the product, therefore I make sure that the Design of the product is perfectly align with the Vision of the product.

CURRENT WORK

Jio

Product Manager & Design Lead

May 2018 to Present

After 2 years of leading the design team, I was given the opportunity to take up Product Management as my additional responsibilities.

My first product as a Product Manager was JioWorks, where I worked closely with the multidisciplinary team and took the initial concept of a JioWorks from an idea to an actual product.

In just 3 months we release the alpha version of the product and have got 100+ users as our early adopters. These users acted as our pathfinder, we aligned our roadmaps towards the needs and wants of these early adopters and within no time our early adopted count rose to 2000+, most of these signup came through word of mouth channel.

Currently I am leading a team of 5 Product Managers and 6 Product Designers. Altogether we are managing 4 products: JioWorks, JioCampaigns, JioServiceDesk and JioObservability.

To know more visit
My Portfolio Website at www.bikashjoshi.com
My Linkedin Profile at www.linkedin.com/in/bikashjoshi/